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20%, Microsoft ClaimsSocket Mobile—  
Business Mobility Now! 3NetWorks, Inc.  
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Educational User Eligibility 5**CONGRATS!**

Patrick Fagen has achieved the Extreme Networks Associate (ENA) certification.

Justin Rasmussen has achieved the Fortinet Certified Network Security Professional (FCNSP) certification.

Our engineers continually train to stay up-to-date with current technologies so that we provide the best service possible.

**Score Big with AVG During 4th Quarter**Source: [www.avg.com/why-avg](http://www.avg.com/why-avg)

Now through the end of 2009, when customers purchase any 2 year AVG Business Product License, they'll receive the 3rd year **FREE!** The 3rd year is automatically added when your 2 year license order is placed. It's that simple. Contact our sales team for more information at 515-221-1290 or email [sales@networks-inc.com](mailto:sales@networks-inc.com).

**New AVG 8.5 – because prevention is better than cure****Get protected – and stay protected!**

AVG helps you stay safe while you shop, bank online, watch videos, search or surf the web, download music, documents and pictures, and email or chat. Every document or file you download, every web page or link you click on, is scanned by AVG before you open it. Unlike other security products, we stop the threats before they reach your hard drive and become a problem. Safe internet surfing is now possible.

**Traditional antivirus isn't enough!**

"Traditional" viruses and spyware keep on growing - every day we see tens of thousands of new examples in our labs. And online criminals are getting smarter – they keep inventing types of threat that have never been seen before, usually aimed at stealing your bank account, credit card details or other personal information, so we've developed an extra layer of identity theft protection that sits on top of traditional antivirus and antispyware software. It looks for changes in your PC's behavior that are caused by new threats – and then stops them in their tracks.

**Threats can be here today, gone tomorrow!**

Cybercriminals are also setting up their own web sites – or poisoning legitimate websites – to distribute all sorts of malware over the internet. These web "exploits" are often around for less than a day, shutting up shop once they've infected enough people for that day. So to counter this, we've developed real-time software protection that gives you safety ratings for web pages and stops you opening the bad ones at the only time that matters – when you're about to click the link.

## Windows 7 Cuts Costs 20%, Microsoft Claims

By Paul McDougall, [Information Week](#)

Sept. 15, 2009

URL: <http://www.informationweek.com/story/showArticle.jhtml?articleID=220000368>

Windows 7's stability, user friendliness, and remote management capabilities mean organizations that install the OS on their workers' personal computers can cut PC support costs by up to 20%, Microsoft said Monday.

Microsoft also claimed that, based on early user feedback, Windows 7 can save companies \$70 to \$160 per PC in support costs and up to two hours per machine in support time annually.

Additionally, Windows 7's energy efficiency means enterprises can save about \$50 per PC in annual electricity costs.

"Companies are realizing power savings with Windows 7 that add to the direct savings in IT labor," said Windows senior product manager Gavriella Schuster, in a blog post Monday. "We are happy to see so much excitement from early Windows 7 adopters, showing the real value Windows 7 provides enterprises," said Schuster.

Early adopters surveyed by Microsoft include the City of Miami, Getronics, and UK professional services firm Baker Tilly.

Schuster did not state whether the calculated savings were arrived at by comparing Windows 7 to Windows Vista, which has a reputation for being finicky and trouble-prone, or the more mature Windows XP operating system.

Also Monday, Microsoft said it plans to release a set of tools in late October designed to help enterprises deploy Windows 7.

The Microsoft Desktop Optimization Pack 2009, R2 features several components that aim to support advanced deployment strategies such as remote desktop imaging and virtualization. MDOP 2009, R2 will be available to Microsoft's corporate software subscribers, as well as MSDN and TechNet members.

Windows 7 is already available to many enterprise users, and will roll out to the public on Oct. 22nd.

The full version of Windows 7 Home Premium is priced at \$199, with an upgrade from Vista or XP costing \$119. The full version of Windows 7 Professional is \$299, with upgrades going for \$199. Windows 7 Ultimate is priced at \$319, with the upgrade version at \$219.

Are you considering an upgrade to Windows 7, but not sure how it will impact your business? We want your feedback and like many other people, you probably want to see it in action. If you are interested in attending a Windows 7 Preview Seminar, contact our sales team. We'll be scheduling an event soon. Let us know what your biggest concerns are regarding this new operating system. The sales team can be reached at 515-221-1290 or [sales@networks-inc.com](mailto:sales@networks-inc.com).

For a quick tour, visit: <http://www.microsoft.com/windows/windows-7/>

Windows 7 will be available on October 22.

## Socket Mobile—Business Mobility Now!

Source: [www.socketmobile.com/about/](http://www.socketmobile.com/about/)

### Increasing Mobile Productivity

Socket Mobile offers a fully integrated, flexible, and easy-to-optimize premium platform with all the essential scanning and connectivity peripherals. The Socket Mobile system brings just the right mobile business functions to today's vast diverse marketplace – easily customized to meet a range of deployment needs.

Working collaboratively with integrators, 3rd party software developers and OEMs, Socket Mobile products drive operational efficiencies, increase mobile workforce productivity, boost corporate performance and improve customer satisfaction.

With over 14 years of providing mobile peripheral devices to business, working with the world leaders in mobile computing, Socket Mobile has the knowledge and experience to make your mobile deployment a success.

NetWorks, Inc. is an authorized VIP Partner. Socket Mobile has solutions for a wide range of mobile business applications, including sales force automation, inventory management, patient care, merchandising, asset management, mobile POS and hospitality. One of our clients uses Socket Mobile products designed specifically for healthcare.

Socket Mobile's healthcare solutions include a line of handheld computers, barcode scanners, and accessories made with antimicrobial materials, which provide an extra layer of protection to the devices against the spread and multiplication of potentially harmful bacteria and microbes. Visit [www.socketmobile.com](http://www.socketmobile.com) to learn more.

The SoMo® 650 is a durable handheld computer packed with power and speed to provide reliable performance in demanding business applications. Expandable and easy to customize, the standard version of the SoMo includes best-in-class Bluetooth® and Wi-Fi® wireless communications and is Cisco CCX 4.0 certified for use with Cisco WLAN equipment.



## NetWorks, Inc. Success Story

### Company Profile

Davis Life Brokerage is a full service wholesale insurance brokerage for top insurance professionals, serving the needs of independent agents for over 20 years. Davis Life Brokerage provides a comprehensive array of financial products including life insurance, annuities, tax advantaged programs, actuarial services, and advanced estate planning/wealth transfer strategies.

### The Challenge

Davis Life has experienced significant growth. After having numerous issues with network "downtime," their previous technical vendor was unable to keep up with their demands. Davis Life was anxious to find a network company which would be able to support their current maintenance needs and design a plan for their growing network infrastructure. NetWorks, Inc. became involved when the company was in the midst of planning their office relocation. It was critical that downtime be minimized. Davis Life was also worried that one of their servers was becoming unreliable. They needed a solution to reduce the impact on their business in the event of a complete server failure.

### The Solution

NetWorks, Inc. consulted with the client in the planning stages of the office relocation. We wanted to ensure that all of the potential issues were addressed prior to the move date. Our engineers determined the wiring and power needs for moving the workstations and printers, as well as the cooling and space requirements for the new server room. We also redesigned their server usage to move critical network services, such as their Blackberry software, off of an aging server to a more reliable location. On the day of the move, our engineer team efficiently transported all the computer equipment between locations and successfully had the client's equipment back online before lunch.

### Customer Benefits

The client has found a technical partner they can trust. We customized a Managed Services plan with a fixed monthly fee so that we can proactively monitor the client's network, providing them with responsive and comprehensive network services. This cost effective solution helps meet both their service and hardware needs. Our engineers can resolve issues quickly and eliminate lost business productivity.

**Company:**

Davis Life Brokerage

**Industry:**

Financial Services

**Location:**

West Des Moines, IA

"Whether on the telephone or in person, all employees of NetWorks, Inc. have been a pleasure to work with. With the ongoing growth of our company, we seem to have found a tech company capable of meeting our needs."

- Cheryl Bronson  
Commissions / In-house Tech

## Microsoft Qualified Educational User Eligibility

Source: [www.microsoft.com/education/license/howtobuy/eligible.aspx](http://www.microsoft.com/education/license/howtobuy/eligible.aspx)

In March we became a Microsoft Authorized Education Reseller and some of our clients have asked about the requirements to buy academic products. Here is a breakdown from Microsoft. You can find more details at the link above about licensing options, deployment tips, product activation and more.

If your organization meets Microsoft’s criteria for “Qualified Educational Users,” it is eligible to acquire Microsoft Academic Edition (AE) products through the volume license programs indicated.

### Education Institutions

An accredited institution operated exclusively for the purpose of teaching its enrolled students.

Institution or user	Requirements	Qualifies for
A public or private K-12 vocational school, correspondence school, junior college, college, university, or scientific or technical school	<ul style="list-style-type: none"> <li>Institutionally accredited by an accrediting agency nationally recognized by the U.S. Secretary of Education.</li> </ul>	<ul style="list-style-type: none"> <li>Academic Edition full packaged products</li> <li>Open License for Academic</li> <li>Select License for Academic</li> <li>Campus Agreement (Higher Ed only)</li> <li>School Agreement (K-12 Ed or Preschool only)</li> </ul>
Public K-12 institution	<ul style="list-style-type: none"> <li>Recognized or approved by the Department of Education of the state in which it is located.</li> </ul>	
A preschool	<ul style="list-style-type: none"> <li>An early childhood program incorporated for the purpose of providing educational services to children between two and five years of age, and which serves minimum of ten such children;</li> <li>and has been in operation for at least one year.</li> </ul>	

### Administrative Offices & Boards of Education

Institution or user	Requirements	Qualifies for
District, regional, and state administrative offices	Organized and operated for the administration of public educational institutions.	<ul style="list-style-type: none"> <li>Academic Edition full packaged products</li> <li>Open License for Academic</li> <li>Select License for Academic</li> <li>Campus Agreement (Higher Ed only)</li> <li>School Agreement (K-12 Ed or Preschool only)</li> </ul>
Administrative entities	Organized and operated exclusively for the administration of private educational institutions.	
Other state or local government entities	Nearly all activities consist of administrative support, of a nature that advances academic learning, for public educational institutions.	

### Full- and Part-Time Teachers, Faculty and Staff

Institution or user	Requirements	Qualifies for
Faculty and staff	Works full- or part-time at qualifying educational institutions.	<ul style="list-style-type: none"> <li>Academic Edition full packaged products</li> </ul>

## Microsoft Qualified Educational User Eligibility

Continued from Page 5

### Students

Institution or user	Requirements	Qualifies for
Students	Enrolled full- or part-time students at qualified educational institutions.	<ul style="list-style-type: none"> <li>Academic Edition full packaged products</li> <li>Academic Student Select</li> </ul>

### Public Libraries

Institution or user	Requirements	Qualifies for
Library	<ul style="list-style-type: none"> <li>Primarily provides general library services without charge to all residents of a given community, district or</li> <li>Supported by public or private funds;</li> <li>Makes its basic collections and basic services available to the population of its legal service area without charges to individual users, but may impose charges on users outside its legal service area;</li> <li>And may or may not provide products and services, beyond its basic services, to the public at large with or without individual charges.</li> </ul>	<ul style="list-style-type: none"> <li>Academic Edition full packaged products</li> <li>Open License for Academic</li> <li>Select License for Academic</li> <li>School Agreement</li> </ul>

### Public Museums

Institution or user	Requirements	Qualifies for
Public or private agency or institution	<ul style="list-style-type: none"> <li>Organized on a permanent basis for essentially education or aesthetic purposes;</li> <li>utilize a professional staff;</li> <li>and own or utilize tangible objects, care for them and exhibit them to the public on a regular basis.</li> </ul>	<ul style="list-style-type: none"> <li>Academic Edition full packaged products</li> <li>Open License for Academic</li> <li>Select License for Academic</li> <li>School Agreement</li> </ul>

### Home-School Programs

Institution or user	Requirements	Qualifies for
A home-schooling program which provides K-12 education to a student or students with written proof that it:	<ul style="list-style-type: none"> <li>Belongs to a nationally recognized home-schooling organization;</li> <li>or is expressly recognized by a local school district as an acceptable alternative to an accredited or state-recognized/approved educational institution.</li> </ul>	<ul style="list-style-type: none"> <li>Academic Edition full packaged products</li> </ul>

### Examples of entities not eligible for academic pricing:

- Non-accredited schools
- Training centers
- Non-United States residents or educational facilities
- Churches
- Hospitals, Healthcare Systems, and Research Laboratories that do not meet the qualifications above
- Non-profit/charitable organizations that do not meet the qualifications above

## About Us

NetWorks, Inc. is a value-added reseller and systems integrator that designs, deploys, and support small, medium and large corporate networks. We started as a system integrator company in 1994, but have grown to offer advanced service and procurement solutions. We strive to find the best ways to support the goals and strategies of every client...no matter if your business is large or small, local or national.

Over the years, NetWorks, Inc. has implemented complete network solutions that grow as our clients prosper. These long-term partnerships are what our clients have depended on since 1994. Whether you have qualified IT personnel on staff or you choose a custom service package from NetWorks, Inc., we can deliver the service that suits the way you work.

Our team is good at asking questions. It's the way we learn about the unique challenges your company faces. And because we serve a diverse group of businesses, we have experience enough to know it is rare that two companies require exactly the same solution. Our technical resources, experience, and creativity are unmatched.

Why not put us to work finding a solution for you? Let our experienced team help you solve your IT problems. We are locally owned and operated.

## Contact Us

To request more information, please call or email us at: [sales@networks-inc.com](mailto:sales@networks-inc.com).

We would like to hear from you! Let us know your thoughts on this newsletter and what you would like to see in future newsletters.

To be removed from our mailing list, send an email to [aliciam@networks-inc.com](mailto:aliciam@networks-inc.com) and type "Unsubscribe" in the subject line.

### Preferred Partners

Acronis	Digium, Inc.	Netgear
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Barracuda	F5	Revinetix
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Citrix	Inova Solutions	SolarWinds
CommVault	Insightix	SonicWALL
Compellent	Juniper	Symantec
CLI	Kaspersky Lab	ThinPrint
CyberPatrol	Lenovo	VMware
DameWare	Linksys	WatchGuard
Data Domain	Microsoft	WORLDOX
		Wyse

### Service Offerings

24x7 Support  
Consulting  
Documentation  
Emergency Services  
Hardware/software Procurement  
Hosted Software Services (SPLA)  
Installation  
LAN and WAN  
Monitoring Services  
Network Design  
Planning  
Project Management  
Security Assessments  
Storage Solutions  
Troubleshooting  
VoIP and IP Telephony

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Voted Best Computer  
Consulting Company by  
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